P.O. Box 4760
Salinas, CA 93912-4760

Merchant Awards
Cherry's Jubilee Motor Sports Festival
September 25-27, 2009

Thank you for participating in the Cherry's Jubilee Merchant award program. The program is designed to make the car participants feel welcome as well as to encourage them to recognize and utilize the many businesses/sponsors in Monterey County.

Here's how you can participate: Determine the number of awards your business or organizations wishes to present. The cost is $50 per award. Your business or organization's name goes on the award. For an additional $20, you'll receive a plaque to keep and hang at your place of business. You will receive tickets for two to Cherry's Jubilee at Laguna Seca on Saturday and Sunday as well as sponsorship mentions on our cherrysjubilee.org web site and other promotional materials.

On Sunday, September 7th, we invite you to attend Cherry's Jubilee at the Laguna Seca Racetrack to select a winner for your award. Judging must done between 9am and 11:00am. Upon your arrival, come to the information tent to get your judging slip and instructions. If you are unable to attend, a Cherry's judge will choose a car on your behalf. Awards will be announced at 12:30pm on Sunday, again recognizing the sponsor.

The contact person for Merchant Awards is Charlie Sammut (831)455-3180.

TO ALL CHERRY'S JUBILEE TROPHY SPONSORS

Please forward your payment of $50 for each trophy (plus $20 for an additional trophy if you wish to keep one to display at your place of business) to the following:
Cherry's Merchant Awards c/o Charlie Sammut- 400 River Rd. Salinas,CA 93908
Or **FAX** your credit card order to: **(831) 455-1902 -** Checks should be made out to **SVMH**

#_____	yes / no	$ _____
# of awards ($50ea.)	Is one of these awards for you to keep and display? (+$20)	Total amount paid:

_____ _____
Organization / business or individual sponsoring award — Name to be printed on Award

_____ _____ _____
Mailing Address — City / State — Zip Code

_____ _____ _____
Contact person authorizing award — Phone — email

_____ _____ _____
Credit Card Type (Visa, MC, Discover.) — Card Number — Exp. Date

A Special Event of Salinas Valley Memorial Hospital Foundation, A Non-profit Foundation to Benefit Community Health Services Through Salinas Valley Memorial Hospital