



2011 Cherry's Jubilee

September 7th – 11th



THURSDAY – SUNDAY

Tokens redeemable at participating businesses in Salinas, Monterey, Wharf, Cannery Row, Pacific Grove

WEDNESDAY - SALINAS

5:00 PM to 8:00 PM

Oldtown's Passport to Cherry's Show & Shine
100~300 Blocks of Main Street, Old Town Salinas

THURSDAY - DOWNTOWN MONTEREY

9:00 AM to 9:00 PM

Otis Auto Sales Car Show & Shine at the Waterfront Parking lot

3:00 PM to 7:00 PM

Cherry's Jubilee Registration at the Waterfront Parking Lot

FRIDAY - DOWNTOWN MONTEREY

8:00 AM

Registration opens on the Waterfront Parking Lot

8:00 to 7:00 PM

Show & Shine on Alvarado St. and the Waterfront Parking Lot

Noon to 9:00 PM

Music on Alvarado St. & the Waterfront parking lot

Noon to 9:00 PM

Festa Italia in the Custom House Plaza

5:30 PM to 9:00 PM

Cruise Alvarado & Waterfront Parking Lot

7:00 PM

Registration Closes

SATURDAY – MONTEREY PENINSULA

8:00 AM

Poker Run Starts at Car Central – Hyatt Regency Monterey

1:00 PM

Participants LAST Poker Card must be drawn no later than 1:00

2:00 PM (No Later Than)

Participants Poker run cards must be turned in at Car Central – Hyatt Regency Monterey

(Winners announced Sunday 10:00 AM at Awards)

5:00 PM to 9:00 PM.

Show & Shine on Cannery Row and Pacific Grove

SUNDAY - LAGUNA SECA

7:00 AM

Pancake Breakfast at Laguna Seca until 10:00 AM

10:00 AM

Cherry's awards announced at Laguna Seca

