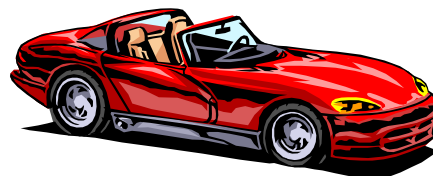


2010 Cherry's Jubilee Motor Sports Festival Schedule September 10th ~ 12th



WEDNESDAY – SUNDAY

Tokens redeemable at participating businesses in
Monterey, Wharf , Cannery Row, Pacific Grove

WEDNESDAY

5:00 P.M. to 8:00 P.M. Oldtown's Passport to Cherry's Show & Shine
100~300 Blocks Old Town Salinas

THURSDAY

9:00 A.M. to 9:00 P.M. Otis Auto Sales Car Show & Shine Waterfront Parking lot
3:00 P.M. to 7:00 P.M. Registration Waterfront Parking Lot

FRIDAY ~DOWNTOWN MONTEREY

8:00 A.M. to 7:00 P.M. Registration opens on Waterfront Parking Lot
Show N' Shine on Alvarado St and Waterfront Parking Lot

8:00 A.M.
Poker Run Starts at Waterfront parking lot

Noon to 9:00 P.M.
Music on Alvarado & Waterfront parking lot
Festa Italia opens Custom House Plaza

1:00 P.M.
Participants First Poker Card must be drawn no later than 1:00

3:30 P.M.
Participants Poker run locations closed

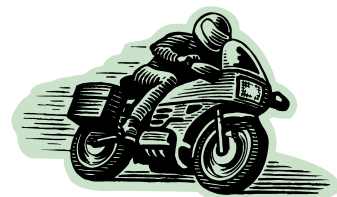
4:00 P.M. (No Later than)
Participants Poker run cards must be turned in at the
Waterfront Lot
Winners to be announced Sunday 1:00 at Awards

5:30 P.M.
Cruise Alvarado & Waterfront Parking Lot until 9:00

7:00 P.M.
Registration Closes

SATURDAY ~ LAGUNA SECA

- 7:00 A.M. Photo Sales in Paddock
Registration Opens
Show N' Shine opens in Paddock
Food Court opens in Paddock
Manufacturer's Midway opens in Paddock
- 9:00 A.M. Hot Laps begin on track
- 10:00 A.M. Sports bar opens in Paddock
Rockin' Ralph plays in Paddock
"Peer Choice" Ballots must be turned into Car Central No Later than 1:00
- 11:30 A.M. Hot Laps break until 2:00 P.M
- 11:45 A.M. Parade Laps on the track
- 2:00 P.M. Hot Laps resume until 4:30P.M



SATURDAY ~ CANNERY ROW / PACIFIC GROVE

- 5:00 P.M. Show N' Shine on Cannery Row and Pacific Grove

SUNDAY ~ LAGUNA SECA

- 7:00 A.M. Pancake Breakfast on Paddock until 10:00A.M.
Photo Sales at Car Central
Music in Paddock until 3:00 PM
- 8:00 A.M. Registration Opens
Show N' Shine opens in Paddock
Food Court opens in Paddock
Manufacturer's Midway open in Paddock
- 10A.M. Sports Bar opens in Paddock
- 11:30 A.M. Parade Laps Cars
- 1:00 P.M. Cherry's awards announced

